



Board Member Roles and Responsibilities

The Board of Directors sets the organization's goals, strategic priorities and policy. Board members have responsibility to provide proactive leadership; to understand business issues and initiatives; to serve as a conduit for the community to the organization and to be a champion for the Georgetown County Chamber.

The Board:

- Formulates policy for the Chamber and makes policy decisions, including legislative policy.
- Approves the annual budget.
- Establishes the strategic plan and performance measures.
- Represents the interest of and is accountable to the membership, working within the Chamber's by-laws.

Each director is asked to:

- Share responsibility for the effectiveness of the Board to advance the business interests and welfare of the Georgetown County region.
- Provide leadership and direction to the organization.
- Attend all regular and special meetings of the Board.
- Consult frequently with members to represent them in Board actions.
- Actively participate on at least one committee.
- Provide corporate support for Chamber programs either through financial or time commitments or both.
- Participate in key Chamber events during the calendar year.
- Represent the organization to the public and the broader business community.
- Assist staff in member recruitment and retention by promoting Chamber and passing on leads or issues that need to be addressed.
- Meet with members at the Regional Leader level.
- Meet with elected officials on issues pertaining to the Chamber legislative agenda.
- As needed, testify in public forums on behalf of the Chamber legislative agenda.
- Participate in governmental affairs activities.
- As needed, work with media on specific Chamber-related issues.